

CONNER & GREENE

GRAPHIC DESIGNER

EXPERIENCE

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connermasongreene 
connermasongreene 
Tampa, FL 

SKILLS

Illustrator ● ● ● ● ● ● ● ●
InDesign ● ● ● ● ● ● ● ●
Photoshop ● ● ● ● ● ● ● ●
HTML/CSS ● ● ● ● ● ● ● ●

EXPERTISE

Branding & Identity Design
Sports Design
Social Media Marketing
Print Design
UI/UX Design

LANGUAGES

English ● ● ● ● ● ● ● ●
Spanish ● ● ● ● ● ● ● ●
German ● ● ● ● ● ● ● ●

2018
- PRESENT

Creative Director & Assistant Manager of Hockey Operations

University of Tampa Hockey Club · Tampa, FL

- Created a brand identity that extended throughout physical and digital spaces
- Designed and sold merchandise
- Increased social media presence and engagement
- Managed a team of 9 student managers
- Acted as Public Address announcer at all home games

2018
- 2019

Graphic Designer & Marketing Intern

Washington Spirit · Boyds, MD

- Created an art direction that extended throughout physical and digital spaces
- Increased social media presence and engagement
- Singlehandedly manned marketing activation tables

2019
- PRESENT

Fan Host

Tampa Bay Rowdies · St. Petersburg, FL

- Interacted with thousands of fans on a daily basis
- Aided fans in finding seats, concessions, merchandise, and first aid stations
- Attended to guest complaints and negotiated solutions

2017
- 2019

Head Coach

Urbana Basketball Association · Ijamsville, MD

- Developed young athletes age 14-16
- Planned, organized, and conducted practices
- Scouted opponents on a weekly basis
- Effectively communicated with parents, coaches, and referees

2019

Sales Associate

Under Armour · Clarksburg, MD

- Connected hundreds of customers to quality products on a daily basis
- Maintained organization of sales floor
- Operated Point of Sale systems

EDUCATION

2018
- 2020

University of Tampa

Bachelor of Arts in Design

- Member of Active Minds & Student Productions

2016
- 2018

Frederick Community College

Associate of Arts in Digital Media Design

- Honorable Mention in Fall 2016 Student Art Show
- Dean's List - Fall 2017 & Spring 2018